

# **METHODICAL GUIDELINES FOR PREPARATION TO PRACTICALS BY STUDENTS ON THE SUBJECT "INTERNATIONAL ECONOMIC INTEGRATION"**

## **CONTENTS AND TASKS OF THE COURSE**

This academic subject is a theoretical and applied basis of a set of knowledge and skills that form the managerial profile of a specialist in the field of management of the organization and management of foreign economic activity of enterprises, aimed at studying the processes of international economic integration of economic entities.

The **purpose** of teaching the subject "International Economic Integration" is the formation of contemporary economic thinking and systems of special knowledge in the field of international economic integration by future managers, the disclosure of modern scientific concepts, concepts, methods, levels, types, scale of distribution and prospects for the development of international economic integration of economic entities as a form of economic life internationalization manifestation.

The **tasks** of studying the subject are:

- to understand the essence of international economic integration;
- to master the conceptual apparatus used for the analysis of international economic integration processes;
- to know the levels and forms of international economic integration, peculiarities of integration processes' development and activities of international unions of enterprises;
- to master research methods of organizational and economic processes in the international integration of enterprises;
- to master the concepts, methods and technologies of implementation of the international economic integration strategy of enterprises;
- to be able to creatively analyse the state and trends of international integration development at the micro, meso and macro levels.

## **MODULE №1 "INTERNATIONAL ECONOMIC INTEGRATION"**

### **1.1. The essence and characteristics of the processes of international economic integration of socio-economic systems**

**The purpose:** forming understanding of the essence, principles and characteristics of contemporary processes of international economic integration, internationalization and globalization.

In the result of studying the topic the student must

**Know:**

- the essence of international economic integration (IEI), its principles, characteristics, conditions, objectives and development levels;
- main differences of IEI from traditional economic cooperation.

**Be able to:**

- analyze international competitive environment and characteristics of international economic integration, internationalization and globalization process development;
- identify factors promoting and combating IEI development.

**Issues to be considered:**

1. The concept, principles and basic features of modern IEI processes.
2. Prerequisites and objectives of IEI as a qualitatively new stage of IER development.
3. The main differences of IEI from traditional economic cooperation.
4. Levels of international economic integration development.
5. Factors promoting and combating IEI development.

6. Internationalization, globalization and international integration processes.

### **Topic 1.2. International economic integration of enterprises as a form of economic entities' interaction**

The purpose of the class is the mastering of the main directions of international economic integration at the micro level, and the study of the peculiarities of the integration interaction of business entities within the framework of production co-operation.

As a result of studying the subjects the student must

#### **Know:**

- principles, forms and international legal principles of inter-organizational economic integration, modern features and trends of its development;
- features of external and internal integration;
- concept, typology and organizational forms of international partnership relations.

#### **Be able to:**

- collect, analyze and use the necessary information to assess trends in the development of international economic integration and to make optimal management decisions on this basis;
- analyze the objective patterns of cooperative scientific and technological development.

#### **Questions to be considered:**

1. The main directions of international economic integration at the micro level.
2. External and internal integration.
3. Specificity of interaction of capital of economic entities in the process of international economic integration.
4. The concept, typology and organizational forms of international partnerships.
5. Features of integration interaction of economic entities within the framework of production cooperation.
6. Joint ventures and transnational alliances in the system of integration links.
7. International scientific and technical integration.
8. Features of the development of integration processes in various sectors of the economy.

### **Topic 1.3. Features of regional economic integration**

**The purpose of the class** is to study specific features and mechanisms of regional economic integration, to identify the main features of macro integration processes, to study the causes of disintegration of countries.

As a result of studying the subjects the student must

#### **Know:**

- peculiarities and factors of regional economic integration development.

#### **Be able to:**

- assess the impact on the development of international integration processes of various political, social, economic and technological factors;
- analyze the role and place of economic actors in the development of international integration processes.

#### **Questions to be considered:**

1. The essence and main tendencies of regional economic integration.
2. Mechanism of regional economic integration.
3. Major forms of IEI at the macro level: preferential trade zone, free trade zone, customs union, common market, economic union, political union.

4. Clusters as a form of spatial IEI.
5. Evolutionary cycle of the process of interregional integration.
6. Integration and disintegration processes.

#### **Topic 1.4. Integration processes in Western and Central-Eastern Europe**

**The purpose of the class** is to study the peculiarities and trends of the integration processes in Western and Central-Eastern Europe.

As a result of studying the subjects the student must

**Know:**

- peculiarities of integration into the EU, the CIS, GUAM and BSEC at the present stage;
- Ukraine's place in international integration processes;
- approaches to state support for the development of international economic integration cooperation.

**Be able to:**

- identify problems and prospects for the development of integration unions in Western and Central-Eastern Europe.

**Questions to be considered:**

1. The European Union as the embodiment of the classical model of international economic integration.
2. Stages of development of the European Union. Maastricht Agreements aimed at the development of Western European Economic Integration.
3. Features of EU cooperation at the present stage.
4. Prospects for EU enlargement.
5. Integration factions of Central and Eastern Europe.
6. Prospects of the accession of the countries of Central and Eastern Europe to the EU.
7. The main directions of cooperation between the CIS, GUAM, the Black Sea Economic Cooperation Organization.
8. Partnership of Ukraine with the countries of Central and Eastern Europe.
9. Interaction of Ukraine with EU countries. Prospects for the West European integration direction of Ukraine.

#### **Topic 1.5. Main directions of integration in North and Latin America, in Asia-Pacific and African regions**

**The purpose of the class** is to study the peculiarities and trends in the development of integration processes in North and Latin America, in the Asia-Pacific and African regions.

As a result of studying the subjects the student must

**Know:**

- features of integration in the framework of NAFTA, MERCOSUR, Andean Pact, APEC, ASEAN, and the African Union.

**Be able to:**

- identify problems and prospects for the development of integration unions in North and Latin America, Asia-Pacific and African regions.

**Questions to be considered:**

1. Features of the integration process in North America.
2. Economic interests of countries involved in the North American integration process.

3. Prospects for the development of the North American integration process.
4. North American Free Trade Area (NAFTA) as a mechanism to strengthen the position of the United States, Canada and Mexico in the system of world economic relations.
5. The versatility of international economic integration in Latin America.
6. Features of integration processes in the Caribbean and Central America.
7. The main models of South American economic integration: the Andean Pact, MERCOSUR, the Chilean version.
8. Prospects for International Economic Integration in Latin America.
9. Place of Asia in the system of world economic relations.
10. The process of gradual industrialization of the countries of the region. Asia-Pacific Economic Cooperation - APEC.
11. The Association of Southeast Asian Nations - ASEAN.
12. Current trends in the Asia-Pacific integration process.
13. Specific features of the integration processes in the African continent, due to the peculiarities of the development of the African continent.
14. The African Union.

### **Topic 1.6. Management of international economic integration processes of enterprises**

**The purpose of the class** is to master the peculiarities of managing the processes of mergers and acquisitions of enterprises, their causes, motives, stages and consequences.

As a result of studying the subjects the student must

**Know:**

- mechanisms for managing merger and acquisition processes;
- Positive and negative consequences of mergers and acquisitions.

**Be able to:**

- analyze the mechanisms and peculiarities of conducting mergers and acquisitions of enterprises.

**Questions to be considered:**

1. Reasons, preconditions and motives of mergers and acquisitions of enterprises.
2. Classification of mergers and acquisitions.
3. Steps and mechanism of mergers and acquisitions.
4. Current trends in the market for mergers and acquisitions.
5. Features of mergers and acquisitions in Ukraine.
6. Determination of the cost of M&A transactions.
7. Key elements of an attractive company-object of investment.
8. Organizational changes in the process of mergers and acquisitions of enterprises.
9. Consequences of mergers and acquisitions of companies.

### **Topic 1.7. Strategic management of enterprises' international economic integration processes**

**The purpose of the class** is to master the peculiarities of strategic management of the processes of international economic integration of enterprises with the definition of an optimal integration strategy.

As a result of studying the subjects the student must

**Know:**

- the basic principles and stages of strategic management of processes of international economic integration of enterprises.

**Be able to:**

- effectively form strategies for vertical, horizontal, diagonal and mixed integration of economic entities;
- use empirical and statistical analysis of the state of the international environment to substantiate the strategy of enterprise integration.

**Questions to be considered:**

1. The main stages of internationalization of enterprises.
2. Strategies for enterprise integration: vertical, horizontal, diagonal and mixed integration.
3. Managing processes of IEI enterprises.
4. Place the IEI strategy in the strategic set of enterprise.
5. State IEI support.
6. Mechanisms of IEI enterprises.

**Topic 1.8. Economic assessment of enterprises' international economic integration effectiveness**

**The purpose of the class** is to master the methodology for assessing the effectiveness of international economic integration of enterprises, the features of calculating the main indicators of the overall economic efficiency of micro-integration processes, and the study of the economic efficiency of macro integration cooperation.

As a result of studying the subjects the student must

**Know:**

- methodology and indicators for assessing the effectiveness of international economic integration of enterprises;
- the effects of economic integration of enterprises;
- expected effects and forecasted effects of international economic integration of socio-economic systems.

**Be able to:**

- use tools and indicators for evaluating the effectiveness of international economic integration of enterprises;
- analyze the role and place of economic actors in the development of international integration processes;
- assess the priorities and advantages of Ukraine's integration into the world economic space;
- formulate their own views on the benefits and threats of international economic integration.

**Questions to be considered:**

1. Approaches to the assessment of the economic efficiency of IEI enterprises.
2. Economic and mathematical methods of substantiation of the effectiveness of co-operation.
3. The effect of scale of cluster association of enterprises.
4. Synergistic effect of enterprises-conglomerates' integration.
5. Indicators of economic efficiency of enterprise integration: potential of return on investments necessary for the integration of enterprises; indicator of economic stability of the enterprises' association; the indicator of the psychological barrier of the labor collective to the integration processes; integral indicator of the efficiency of enterprise integration.
6. Potential, problems and prospects for the creation of international integration associations.
7. Positive and negative consequences of IEI. Internal and external IEI effects.
8. Means to achieve the effectiveness of IEI.

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