

UNIT 1. INTRODUCTION TO LOGISTICS

Exercise 1. Read and translate text 1, using the vocabulary in exercise 2.

Text 1. Introduction

Logistics as a discipline began within the military science and the origin of the word logistics comes from "loger" the ancient French term for a soldiers' barracks building or quarters.

Logistics became a topic for discussion in the Business World in the 1960's and 1970's and began its rise to prominence in the 1980's. It was truly in the 1990's however that Logistics began to garner the appreciation it deserved. In the Year 2000 and beyond, the creation of a sleek, flexible and effective supply and value chains defines the success or failure of organizations and perhaps even entire business types. Manufacturers, Retailers, Distributors and Internet Commerce firms all battle to maintain position and valid business models.

Logistics is defined as a business planning framework for the management of material, service, information and capital flows. Logistics Function – planning, procurement, transportation, supply, and maintenance.

Logistics Processes – requirement determination, acquisition, distribution, and conservation. Principles of Logistics – responsibility, flexibility, economy, attainability, sustainability, and survivability.

These are the basics all Logisticians need as tools, skills and knowledge to prepare to meet overall business and Logistics challenges. Logistics is that part of the supply chain process that plans, implements, and controls the efficient, effective forward and reverse flows and storage of goods, services, and related information between the point of origin and the point of consumption in order to meet customers' requirements.

Exercise 2. Read and learn the vocabulary.

origin of the word
quarters
to rise to prominence

виникнення, походження слова
ТУТ, казарма
ОТРИМАТИ ВИЗНАННЯ

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to garner the appreciation

sleek

chain

supply chain

value chain

flexible

failure

valid

valid business model

to maintain

maintenance

to meet challenge

framework

procurement

acquisition

attainability

sustainability

responsiveness

to implement

flow

forward flow

reverse flow

storage

consumption

logistics

supply

value

valid

framework

procurement

consumption

maintenance

завоювати визнання

добре нагороджений

ланцюг

ланцюг постачання

ланцюг цін

гнучкий

поразка

обгрудований; дійсний; той, що

має силу

стійка, гідна комерційна модель

утримувати

технічне обслуговування

прийняти виклик

рамка

матеріально-технічне постачання,

заклика, придання, забезпечення

придана

досяжність

стійкість

вживання

реактивність, здатність реагувати

впроваджувати

потік

прямий потік

зворотний потік

зберігання

споживання

Exercise 3. Match English-Ukrainian equivalents.

рамка

забезпечення

логістика

споживання

цінність

постачання

технічне обслуговування

потік

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