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**Aviation transport enterprises management as a factor of activisation of globalization processes in economy**

**Abstract.** In this thesis it is described, actually processes of globalization. Globalization is not unification, this is union of humanity in whole world. In thesis it is defined, that effective management of different enterprises intensifies globalization processes in the world. In this thesis we can say, that globalization is developed with activization of flexible system of management of avia-transport enterprises.

On the beginning of new millennium the globalization of world market called in the majority of developed countries the profound economic crisis, which was happened after a period of long-term increase. For the struggle with the crisis the governments of European countries, and USA, and Japan set in motion all types of instruments of anti-crisis policy beginning with budget and ending of money and credit [1].

We must say that global economy is historical social process, contents of which is increasing relationship and correlation of national economies, union of national markets in indivisible world market.

Globalization is not unification (Americanization), this is state, process, perspective of human society development, union of humanity in whole world. The philosophy of globalization, its cognition and regulation is complicated of national, religion, state-political components.

As is known, advantages of globalization are not realized automaticly. Not all countries feel equally. Interests of near of people make their actions as foreseeing. Today the subjects of economic interests, which state behind of modern globalization, are not persons, but corporations.

Globalization is objective unturned process which we can’t stop. However, this process can be regulated. In the global economic system the possibilities for spontaneous market relations between countries did not remain.

We have any questions: Haw does state national economy maintain in the globally functional world industrial mechanism? Haw will biggest European market, formed on the West, and union of markets of Asia, America, Near East influence on the economy of our country?

We need emphasize, that global environment is an encirclement, external system of components, which influences on the elements of world system from the outside.

The international market is a totality of national markets.

The world market [3, p.29] is the kind of firm commodity-money relations between the countries that are constructed on international division of labor and other factor of production.

It should be noted that the world market which is considered in the context of the world economy is the infrastructure of the latter one. When we speak about the world economy we understand two aspects:

1. The real sector of the world economy;
2. The market sector of the world economy.

The global economy is distinguished from the world economy by the quality of ties. So the global economy is universal all-round, full and general. The world economy is unification of different subjects of international economic relations at different levels and in different forms of these ties, the quantitative characteristics correspond to this unification, including universal production, world demand and supply, development of market infrastructure and etc. The global economy foresees that the relations which form it develop on the basis of such conformity to natural law, namely:

1. The dialectical unity of separated economies, which protect their own interests, enter, get certain international economic relations under the influence of development of trends of economic ties internationalization;
2. The inequality of countries development as the cause-end-effect relation between the increase of concentration, productive monopolization and aggravation of contradictions;
3. Deepening the international division of labor is caused by a new stage of science-technical progress. This division of labor is a factor of improving productive forces by the material contents. Also it is a factor of social labor productivity increase. And by the social form, it is a method of forming international dependence, inequality of rights of different countries;
4. The main subjects in a system of the world economic ties are TNC and TNB, but the importance of small and middle businesses in international economic relations increases;
5. The effort of state influence on the world economy ties;
6. The effort of a subjective factor implementation in the global economic linkages, when destinies of many-sided subjects of international economic reaction depend on human economic behavior.

The global economy is the economy, quantitative indicators of which turn into qualitative on the basis of the fore-mentioned conformities to natural law.

Effective management of different enterprises intensifies globalization processes in the world. Aviation transport enterprises have special system of management. And main aspect of this system is organization-economic changes. Accordingly to content of management of organization-economic changes and it taking into consideration the peculiarities of activity of aviation enterprises we can define the category “organization-economic changes” as changes, which are caused by state of avia-enterprise and are directed to ensuring of its development in long-term period; functional-structure transformation of avia-transport enterprise and own law-organization form. Today the changes must be based on new paradigm of management. This new paradigm foresees using of system and situation approaches to management. Main aspects of conception of complex management of organization-economic changes in avia-transport enterprises are [2]:

1. Management system is totality of procedures of decision acceptance, which is formed as a influence of external environment;
2. Organization mechanisms must constantly watch on changes of external and internal environment of enterprises, must be preparatory to revealing of new problems;
3. Type of management structure must be chosen in such manner as ensuring of maximum flexibility and adaptation of enterprise;
4. Procedures of decision acceptance, processes of planning and control must be acted accordingly to adaptation and planning management;
5. Organization development of avia-transport enterprise happen owing to functional and fundamental changes in management;
6. Logic and speed of changes of functional and fundamental elements must be chosen by head in dependence on the stage of own product life cycle;
7. Must be exist complex of management of organization-economic changes;
8. For successful realization of changes it is necessary to elaborate the system of support of changes;
9. Projects of reorganization of avia-transport enterprise must correspond to legislation of Ukraine.

**Conclusions**. So, we can say, that globalization is developed with activization of flexible system of management of avia-transport enterprises. For example, Avia-company “Ukrainian International Airlines” inculcated a new system of humanities transport, when company takes on the side 2-3 persons or babies with especial requirements. Human management is the future of globalization system.

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