Thus, there are the following trends in designing using national ethnic motifs:

- the allusions and links to the Ukrainians' traditional associations;
- the imitation of interior design principles of a traditional Ukrainian house;
- the unification of Ukrainian ethnic features;
- the combination of ecological and national motifs;
- the use of traditional color schemes;
- the use of arts and crafts products in interior design.

The combination of national ethnic motifs with modern traditional trends is important for developing modern ethnic interior design.

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## FEATURES OF ARCHITECTURE, INTERIOR DESIGN AND HOUSEHOLD GOODS OF NOVOMYRHOROD DISTRICT, KIROVOHRAD REGION OF UKRAINE

Isolation and detailed study of the history of the Novomyrhorod district, Kirovohrad region provides an opportunity not only to form an idea about the features of architecture, interior design and household goods, but also to explore and elaborate the specific features of their development, correlation with other areas in the context of the history of Ukraine.

The novelty of the research is the determination of the conditions that have influenced the formation of architecture, interior design and household goods of Novomyrhorod district.

The methods of accumulating, organizing material, analysis and study of references have been used during the research as well as the study of material samples in the region.