

THE TRENDS OF MODERN UKRAINIAN INTERIOR DESIGN WITH ETHNIC MOTIFS

Today the trend for folk-inspired fashion has hit the interiors' world and Ukrainian interior design market is not an exception. Modern Ukrainian designers aim to join the global vector of interior design development and at the same time they add national component to the interior.

Developed countries pay much attention to the use of national colors, ornaments, shapes, symbols in both interiors and exteriors in order to popularize national culture and help people to get into the spirit of the country and its atmosphere. Many ethnic elements have become incorporated into interior design projects, forming a global style all of its own.

Using national elements in designing public and private interiors form more distinct impression of the country. The positive trend is the focus on the harmonious use of ethnic elements in modern styles. Avoiding the imitation of traditional housing opens wide opportunities for mixing different constructional decisions as well as style and idea decisions.

National ethnic motifs have a wide range of presentations in a modern Ukrainian interior. They are usually only allusions and links to traditional associations of the Ukrainians. Such decisions form modern functional environment.

The imitation of interior design principles of a traditional Ukrainian house is an important direction of modern Ukrainian design.

The trend of Ukrainian ethnic features unification is typical nowadays. This direction results from a desire to create the most meaningful collective character of Ukrainian culture, which can be qualitatively represented to tourists. This trend is usually used for public places and restaurants. The accumulation of different national goods, flamboyance and brightness are the characteristic features.

The global desire to protect environment causes the need to have the traditional forms made of natural resources reinterpreted. It generates new original decisions, which combine eco style and ethnic elements.

It is becoming more and more popular to use the color schemes typical for national ornaments and symbols in interior design. Such schemes can stimulate associations with traditional colors.

The use of arts and crafts products for space decoration and making accents is an original way to enrich the interior with national features. It is also popular to use the murals or panels with traditional ornaments in the interior. Ethnic motifs are widely used in interior fabric design, decorating of walls, ceiling and floor surfaces, furniture and carved panels.

- Thus, there are the following trends in designing using national ethnic motifs:
- the allusions and links to the Ukrainians' traditional associations;
 - the imitation of interior design principles of a traditional Ukrainian house;
 - the unification of Ukrainian ethnic features;
 - the combination of ecological and national motifs;
 - the use of traditional color schemes;
 - the use of arts and crafts products in interior design.

The combination of national ethnic motifs with modern traditional trends is important for developing modern ethnic interior design.

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FEATURES OF ARCHITECTURE, INTERIOR DESIGN AND HOUSEHOLD GOODS OF NOVOMYRHOROD DISTRICT, KIROVOHRAD REGION OF UKRAINE

Isolation and detailed study of the history of the Novomyrhorod district, Kirovohrad region provides an opportunity not only to form an idea about the features of architecture, interior design and household goods, but also to explore and elaborate the specific features of their development, correlation with other areas in the context of the history of Ukraine.

The novelty of the research is the determination of the conditions that have influenced the formation of architecture, interior design and household goods of Novomyrhorod district.

The methods of accumulating, organizing material, analysis and study of references have been used during the research as well as the study of material samples in the region.