reasonably priced. Of course, if you have the latest model of PlayStation. Otherwise, be ready to save a tidy sum.

In any case, Sony was one of the first developers who tried to integrate VR into the global market, making it publicly available. Now virtual reality glasses are available from most developers. Materials they are made from vary from plastic to paper. All you need to get VR experience is to put your phone in these glasses. An example of such glasses is VR from Google. Convenient cardboard glasses, which are not only reasonably priced but also simple to use are helpful when surfing the network, watching videos, etc. This device does not stand out for its technical characteristics and can only be used in the redistribution of Google and their applications, but it is incredibly accessible. You can make such glasses yourself. For this, you will need a pair of lenses and some cardboard.

This is the next step in the development of technology. Watching videos or playing games is not the limit. Lately, there has been rapid development of Skype, which will allow you to enjoy seeing your interlocutor and even produce such simple gestures as shaking hands. For now, Skype allows your interlocutor to see what you can see and thanks to VR-glasses it can place holograms into your world.

Now that unattainable VR technology has become a common thing, we can make a complete immersion in Africa, an ice cream advertisement or play chess with Napoleon without leaving a couch.

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UDC 378.22:330.34 (043.2)

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## YOUNG GENERATION OF SCIENTISTS: ADVANTAGES AND DISADVANTAGES

In recent years various technologies and different spheres of science are repidly developed. There is a constant financing of up-dates researches but the science isn't satisfied with what has already been achieved. Every day a profession of the scientist is becoming more and more required in a labor market. In studying of global problems and development of new projects the development of the IT sphere, the improvement of economic concepts and models are engaged worldwide. The science doesn't stand still to be in the provision of eternal development. I want to note that in Ukraine in the last century a deep decline has occurred because of our «great minds» migrate to be estimated in an appropriate way.

In Ukraine the science doesn't develop according to the world standards. I consider that the main reason is a poor financing of this sphere. Many scientists just can't stay in the homeland because of the lack of career development in the branch. They want to achieve self-improving, to master all necessary skills and knowledge that can be possible to provide by the high developed leading countries. The government should increase the

capital investment in the science, to interest our gifted scientists, to provide them well patents financing to have finger on the pulse. Who knows what product will be demanded in several decades? So it will be passed a set of tests, completions, etc. Therefore when our scientists not to be appreciated, they must look for that place where they will be demanded. It should be noted that the set of great opening which has been made today was made by Ukrainians, but unfortunately has tailored realized by them abroad.

«Brain drain» leads to degradation of the human capital and national economy in general. The circle creates a «guilty» when next generation has to study and adopt skills at people with lower qualification. As a result, in the country the labor productivity decreases, the competitiveness falls, the economy becomes isolated on production of goods with low value added. The way out will require bigger resources, than for creation of conditions for work to talented people while they are still in the county.

It should be taken into account that a lot of people consider this «emigration of minds» successful, because our qualified specialists accumulate experience, knowledge there, can revive our science new concepts and fresh approaches. When they are abroad, they promote attraction of investments into the domestic business ideas, to advance the Ukrainian goods and services in the international market or just help to make reforms in the state scale. They bring to the country both leading-edge thinking to the solution of problems and also the capital.

Emigration of scientists especially high qualified specialists, so-called «brain drain» is a serious threat for intellectual safety of the country. It can be decided by the development level of scientific potential and intellectual resources, that is a preparation condition of able-bodied carriers of scientific intelligence, the number of experts and scientists, people with higher education. To avoid this threat the government should pay necessary attention to in general, to encourage scientific generations and reward them for achievements in the best way avoiding «an one-way tickets abroad».

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UDC 331 (477):339.94 (043.2)

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## UKRAINIAN PARTICIPATION IN THE LABOR INTERNATIONAL DIVISION

Now the world economic relations are one of the most important factors of economic growth, structural shifts and increasing the efficiency of national production. The revolutionary leap in scientific knowledge, accompanied by shifts in technology and production of the 21st century have substantially modified the labor international division (LID).

In the LID the weak inclusion of Ukraine does not only correspond, but also contradicts its national interests, because it leaves the country's economy beyond the development of world productive forces, leading directions of the modern scientific and technological revolution, which leads to pushing it to the brink of world economic progress.