

NATIONAL AVIATION UNIVERSITY

Educational and Research Institute of Economics and Management

Faculty of Management and Logistics

Management of Foreign Economic Activity of Enterprises Department

AGREED

Director of the Educational and
Research Institute of Economics
and Management

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« ___ » _____ 2016

APPROVED

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« ___ » _____ 2016



Quality Management System

COURSE TRAINING PROGRAM

on

«Innovation Management and Entrepreneurship»

Area of knowledge: 07 «Management and Administration»

Specialty: 073 «Management»

Specialization: «Management of Foreign Economic Activity»

Year of study – 1st

Semester – 2nd

Lectures – 34

Practicals – 17

Self-study – 39

Examination – 2 semester

Total (hours/ECTS credits) – 90/3

Index PM-6-073-a/16-2.1.6

QMS NAU CTP 11.02.03-01-2016



The Course Training Program on “Innovation Management and Entrepreneurship” is based on Master Extended Curriculum for by the specialty 073 “Management” and specialization “Management of Foreign Economic Activity”; Syllabus on this subject with index HM-6-073-a/16-2.1.6, approved _____ 2016 and correspondent normative documents.

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The Course Training Program has been discussed and approved by the Department for specialty 073 “Management” and specialization “Management of Foreign Economic Activity” – Management of Foreign Economic Activity of Enterprises Department, Record № _____ of _____ 2016.

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The Course Training Program has been discussed and approved by the Scientific-Methodological-Editorial Board of the Educational and Research Institute of Economics and Management, Record № _____ of " _____ " _____ 2016.

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1. INTRODUCTION

The Course Training Program of the subject “Innovation Management and Entrepreneurship” is developed on the basis of the “Guidelines for the development and execution of Syllabus and Course Training Program of subjects”, promulgated by order №37/поз dated 16.06.15.

Grading system of assessment (GSA) is an integral part of the work course training program providing assessment the quality of all kinds of auditorium educational work and self-study performed by a student, as well as acquired knowledge and skills through grading assessment of results of this work in the current, modular and semester control with transfer of the grades by multi-grade scale to the national grading scale and ECTS scale.

GSA provides for the use of module grades (current, test and total), as well as examination or graded test grade, total semester grade and total grade.

2. SUBJECT CONTENT

2.1. Training schedule of the subject

№	Topic	Academic Hours			
		All	Lectures	Practicals	Self-study
1	2	3	4	5	6
2nd Semester					
Module #1 “Organization, provision and analysis of the results of management of innovative activity”					
1.1	The essence and basic concepts of management of innovation activities	4	2	-	2
1.2	Innovation policy of the enterprise	6	2	2	2
1.3	Strategic management of innovation activities of the enterprise	5	2	-	3
1.4	Management of innovation projects	7	2	2	3
1.5	Funding and incentives for international innovation activity	9	2 2	2	3
1.6	Evaluation of the effectiveness of innovation activity	5	2	-	3
1.7	Risk management of international innovation activity	6	2	2	2
1.9	Module Test # 1	3	2		1
Total for the module # 1		45	18	8	19
Module #2 “Entrepreneurship”					
2.1	The essence and main characteristics of entrepreneurship	4	2	-	2
2.2	Entrepreneurship as a form of innovative activity organization	7	2	2	3
2.3	Entrepreneurship environment	5	2	-	3
2.4	Marketing concept of entrepreneurship formation in the business system	7	2	2	3
2.5	Peculiarities of implementing intrapreneurship strategies	7	2	2	3
2.6	Resource provision of entrepreneurship	7	2	2	3
2.7	Entrepreneurial culture and behavior	5	2	1	2
2.8	Module Test # 2	3	2		1
Total for the module # 2		45	16	9	20
Total for the 2nd Semester		90	34	17	39
Total for the subject		90	34	17	39



3. BASIC CONCEPTS OF GUIDANCE ON THE SUBJECT

Basic recommended references

- 3.1.1. Дудар Т. Г. Інноваційний менеджмент: навч. посіб. / Т. Г. Дудар, В. В. Мельниченко. – К. : ЦУЛ, 2009. – 256 с.
- 3.1.2. Ілляшенко С. М. Інноваційний менеджмент: підручник / С. М. Ілляшенко. – Суми : Університетська книга, 2010. – 334 с.
- 3.1.3. Микитюк П. П. Інноваційний менеджмент: навч. посіб. / П. П. Микитюк. – К.: ЦУЛ, 2007. – 400 с.
- 3.1.4. Скібіцький О. М. Інноваційний та інвестиційний менеджмент: навч. посіб. / О. М. Скібіцький. – К.: ЦУЛ, 2009. – 408 с.
- 3.1.5. Эбнер М. Предпринимательская ориентация в организации. Внутреннее предпринимательство. Психология труда и организационная психология / М. Эбнер, Г. Франк, К. Корунка, М. Люгер. – М.: Гуманитарный Центр, 2010. – 284 с.
- 3.1.6. Kariv D. Entrepreneurship: An International Introduction / D. Kariv. – Routledge: Taylor & Francis, 2011. – 336 p.
- 3.1.7. Stokes R.D. Entrepreneurship / R.D. Stokes, N. Wilson, M. Mador. – Boston: CENGAGE Learning Business Press, 2010. – 424 p.

Additional recommended references

- 3.1.8. Михайлова Л. І. Інноваційний менеджмент: навч. посіб. / Л. І. Михайлова, С.Г. Турчина. – К.: ЦУЛ, 2007. – 248 с.
- 3.1.9. Скрипко Т. О. Інноваційний менеджмент: підручник / Т. О. Скрипко. – К.: Знання, 2011. – 423 с.
- 3.1.10. Стадник В. В. Інноваційний менеджмент: навч. посіб. / В. В. Стадник, М. А. Йохна. – К.: Академвидав, 2006. – 464 с.
- 3.1.11. Millson R.M. The strategy of managing innovation and technology / R.M. Millson, L.D. Wilemon. – Pearson Prentice Hall, 2008. – 986 p.
- 3.1.12. Le Masson P. Strategic Management of Innovation and Design / P. Le Masson, B. Weil, A. Hatchuel. – Cambridge University Press, 2010. – 450 p.
- 3.1.13. Baron A.R. Entrepreneurship: An Evidence-based Guide / A.R. Baron. – Massachusetts: Edward Elgar Publishing, 2012. – 240 p.
- 3.1.14. Gasparski W.W. Entrepreneurship: Values and Responsibility / W.W. Gasparski; Ed. by S. Kwiatkowski, L.V. Ryan. – New Jersey: Transaction Publishers, 2011. – 317 p.

3.2. List of basic guidance materials for the subject

№	Name	Index of Topics where Guides are Used	Amount
1.	Slides	1.1-1.7, 2.1-2.7	1 copy and e-version



4. RATING SYSTEM OF KNOWLEDGE AND SKILLS ASSESSMENT

4.1. Grading of different kinds of academic work performed by a student is done in accordance with Table 4.1.

Table 4.1

2 nd Semester				
Module №1		Module №2		Max Grade
Kind of Academic Activities	Max Grade	Kind of Academic Activities	Max Grade	
Active participation in lectures (1 value*7)	7 (total)	Active participation in lectures (1 value*7)	7 (total)	
Performing tasks for knowledge of theoretical material (5 values*3)	15 (total)	Performing tasks for knowledge of theoretical material (5 values*3)	15 (total)	
Carrying out individual tasks (4 values *2)	8 (total)	Carrying out individual tasks (4 values *2)	8 (total)	
<i>For carrying out module test № 1, a student must receive not less than 18 values</i>		<i>For carrying out module test № 2, a student must receive not less than 18 values</i>		
Module Test # 1	14	Module Test # 2	14	
Total for module # 1	44	Total for module # 2	44	
Semester Examination				
Total for the 2nd Semester				100

4.2. The completed curricular activity is accounted if the student received a positive mark (Table 4.2).

Table 4.2

Correspondence between the Grades and the National Scale

Grades				National Scale
Active participation in lectures	Performing tasks for knowledge of theoretical material	Carrying out individual tasks	Module Test	
7	14-15	8	13-14	Excellent
6	12-13	6-7	11-12	Good
4-5	9-11	5	9-10	Satisfactory
under 4	under 9	under 5	under 9	Bad


4.3. 4.3. The grades a student has been given for the different kinds of academic work are summed up and the result constituting a Current Module Grade is entered into the Module Grade Register.

4.4. The Current Module Grade and the Module Test Grade together make up a Total Module Grade (Table 4.3) which in points and National Scale is entered into the Module Grade Register.

Table 4.3

Correspondence between the Total Module Grades and the National Scale

Module №1	Module №2	National Scale
40-44	40-44	Excellent
33-39	33-39	Good
27-32	27-32	Satisfactory
under 27	under 27	Bad

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4.5. The Semester Module Grade is calculated as the sum of the Total Module Grades. The correspondence between Semester Module Grade values and the National Scale is given in Table 4.4.

Table 4.4

Correspondence between the Semester Module Grades and the National Scale

Semester Grades	National Scale
79-88	Excellent
66-78	Good
53-65	Satisfactory
under 53	Bad

Table 4.5

Correspondence between the Examination Grade and the National Scale

Examination Grades	National Scale
11-12	Excellent
9-10	Good
7-8	Satisfactory
under 7	Bad

4.6. The Semester Module Grade and the Examination Grade together make up a Total Semester Grade whose correspondence to the National Scale and the ECTS Scale (Table 4.6).

Table 4.6

Correspondence of the Total Semester Grades to the National Scale and the ECTS System

Total Semester Grades	National Scale	ECTS System	
		ECTS Grade	Explanation
90-100	Excellent	A	Excellent (excellent performance with insignificant shortcomings)
82-89	Good	B	Very Good (performance above the average standard with few mistakes)
75-81		C	Good (good performance altogether with a certain number of significant mistakes)
67-74	Satisfactory	D	Satisfactory (performance meets the average standards)
60-66		E	Sufficient (performance meets the minimal criteria)
35-59	Bad	FX	Bad (bad performance; a second testing is required)
1-34		F	Bad (very bad performance; a student shall retake the course)

4.7. The Total Semester Grade is entered into the Examination Register and into a student's record book in values, National Scale grades, and ECTS Scale grades.

4.8. The Total Semester Grade is entered into a student's record book, for example: **92/Ex/A, 87/Good/B, 79/Good/C, 68/Sat/D, 65/Sat/E**, etc.

4.9. The Total Semester Grade on the discipline is entered into for the Diploma Supplement.

The Total Semester Grade on the discipline is entered into for the Diploma Supplement.

