

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
National Aviation University
Faculty of Economics and Business Administration
Management of Foreign Economic Activity of Enterprises Department

APPROVED

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« ____ » _____ 2018



Quality Management System

SYLLABUS

on

“International Economic Integration”

Field of study: 0306 "Management and Administration"
Major: 6.030601 "Management"

Year of Study – 4th

Semester – 7th

Classroom Sessions – 34

Examination – 7th semester

Self-study – 56

Total (hours/ECTS credits) – 90/3

Index CB-6-6.030601/15-5.16

QMS NAU S 11.02.03-01-2018



The Syllabus on "International Economic Integration" is based on the educational and professional program Bachelor Curriculum № CB-6-6.030601/15 for major 6.030601 "Management" and correspondent normative documents.

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Document level – 3b

The planned term between the revisions – 1 year

Master copy

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1. EXPLANATORY NOTE

The curriculum of the subject "International Economic Integration" was developed on the basis of "Methodological Guidelines for the Development and Design of Educational and Working Curriculum Programs of the disciplines", put into effect by the order of 16.06.2015 №37/рoз.

This academic subject is a theoretical and applied basis of a set of knowledge and skills that form the managerial profile of a specialist in the field of management of the organization and management of foreign economic activity of enterprises, aimed at studying the processes of international economic integration of economic entities.

The **purpose** of teaching the subject "International Economic Integration" is the formation of contemporary economic thinking and systems of special knowledge in the field of international economic integration by future managers, the disclosure of modern scientific concepts, concepts, methods, levels, types, scale of distribution and prospects for the development of international economic integration of economic entities as a form of economic life internationalization manifestation.

The **tasks** of studying the subject are:

- to understand the essence of international economic integration;
- to master the conceptual apparatus used for the analysis of international economic integration processes;
- to know the levels and forms of international economic integration, peculiarities of integration processes' development and activities of international unions of enterprises;
- to master research methods of organizational and economic processes in the international integration of enterprises;
- to master the concepts, methods and technologies of implementation of the international economic integration strategy of enterprises;
- to be able to creatively analyse the state and trends of international integration development at the micro, meso and macro levels.

As a result of studying the subject the student must:

Know:

- the essence and concepts of international economic integration as an integral part of modern international economic relations and a complex economic phenomenon in which national and common economic interests of integrating actors are combined and implemented;
- principles, forms and international legal principles of interorganizational, subregional and interregional economic integration, modern features and trends of its development;
- economic, legal, institutional and political mechanisms of international economic integration processes' regulation.

Be able:

- to freely orient in the problems of the subject as an essential part of the world economy and international economic relations theory;
- to use independently the latest approaches to assess international economic integration effectiveness;
- to analyse the role and place of economic actors in international integration processes;
- to use empirical and statistical analysis of the international environment state to substantiate the strategy of enterprise's integration;
- use the acquired knowledge to analyse independently international integration processes and make optimal managerial decisions on this basis.

The educational material of the subject is structured modularly and consists of one training module, namely:

- training module № 1 "International Economic Integration", which is logically completed, relatively independent, integral part of the curriculum, which assimilation involves carrying out module test and analysis of the results of its implementation.

The subject "International Economic Integration" is based on the knowledge of such subjects as: "Personnel Management", "Management" and is the basis for studying such subjects as: "Investment and Innovation Management", "Export-Import Management".

2. CONTENT OF EDUCATIONAL SUBJECT

2.1. Module №1 "International Economic Integration".

Theme 2.1.1. Essence and peculiarities of international economic integration processes of social and economic systems.

The concept, principles and main features of modern international economic integration (IEI) processes. Background and objectives of the IEI development as a qualitatively new stage in economic relations' development.



Main differences of IEI from traditional economic cooperation. Levels of IEI development. Factors promoting and countering the IEI development. Internationalization, globalization and international integration processes. Conceptual principles of international economic integration. The main classical concepts of IEI. Free trading (A. Smith, D. Ricardo, J.S. Mill). Early and late neoliberalism (W. Repke, M. Alle, B. Balassa). The theory of corporationalism (S. Rolf, E. Rostow). The theory of structuralism (G. Myrdal). Neo-Keynesianism (R. Cooper). Dirigism theory (J. Tinbergen, R. Sanvald, I. Shtoler). Modern IEI concepts.

Theme 2.1.2. International economic integration of enterprises as a form of economic entities' interaction.

Main directions of international economic integration on the micro, meso- and macro levels. External and internal integration. Specifics of capital interaction of economic entities in the international economic integration process. Concept, typology and organizational forms of international partnerships. Features of integration interaction of economic entities within the framework of production cooperation. Joint ventures and transnational alliances in the system of integration links. International scientific and technical integration. Features of development of integration processes in different branches of economy.

Theme 2.1.3. Features regional economic integration.

The essence and main trends of regional economic integration. Mechanism of regional economic integration. Major forms of IEI at macro level: preferential trade zone, free trade area, customs union, common market, economic union, political union. Inter-regional clusters as a form of spatial IEI. An evolutionary cycle of the process of interregional integration. Integration and disintegration processes.

Theme 2.1.4. Integration processes in Western and Central-Eastern Europe.

The European Union as the embodiment of the classical model of international economic integration. Stages of the European Union development. Maastricht Agreements aimed at the development of Western European economic integration. Features of interaction of the EU countries at the present stage. Prospects for the EU enlargement. Integration unions of Central and Eastern Europe. Prospects of the accession of the countries of Central and Eastern Europe to the EU. The main directions of cooperation between the CIS, GUAM, the Black Sea Economic Cooperation Organization. Ukraine's partnership with Central and Eastern European countries. Interaction of Ukraine with the EU countries. Prospects for the West European integration direction of Ukraine.

Theme 2.1.5. Main directions of integration in North and Latin America, in Asia-Pacific and African regions.

Features of the integration process in North America. Economic interests of countries involved in the North American integration process. Prospects for the development of the North American integration process. North American Free Trade Area (NAFTA) as a mechanism to strengthen the position of the United States, Canada and Mexico in the system of world economic relations. The versatility of international economic integration in Latin America. Features of integration processes in the Caribbean and Central America. Major models of South American economic integration: the Andean Pact, MERCOSUR, Chilean variant. Prospects for international economic integration in Latin America.

Theme 2.1.6. Management of international economic integration processes of enterprises.

Expected effects and forecasted results of international economic integration of socio-economic systems. Potential, problems and prospects for the establishment of international integration unions. Positive and negative effects of IEI. Internal and external IEI effects. Tools for achieving IEI effectiveness. Dynamic-quality integration effectiveness criteria. Methodology for calculation of integration effects based on the Oxford global model of economic forecasting. Use of the macroeconomic model in the process of studying the effects of international integration for countries with transition economies.

Theme 2.1.7. Strategic management of enterprises' international economic integration processes.

Main stages of enterprises' internationalization. Strategies for enterprise's integration: vertical, horizontal, diagonal and mixed integration. Managing enterprise's IEI processes. The IEI strategic place in the enterprise strategy. State support for IEI. Enterprises' IEI mechanisms. Organizational fundamentals of international economic integration of enterprises.

Theme 2.1.8. Economic assessment of enterprises' international economic integration effectiveness.

Approaches to the assessment of the economic effectiveness of enterprises' IEI. Economic and mathematical methods of the cooperation effectiveness substantiation. The effect of the scale of a cluster union. Synergy effect of integration interaction of enterprises-conglomerates. Indicators of economic effectiveness of enterprise integration: the potential of return on investments necessary for the integration of enterprises; indicator of economic stability of the enterprises' union; the indicator of the psychological barrier of the staff to the integration processes; the integral indicator of enterprise integration effectiveness.

Theme 2.1.9. Directions of international integration of domestic and foreign aviation complex enterprises.

Globalization of the air transport market. Principles and practice of commercial cooperation of airlines in the framework of marketing and strategic alliances. Partnerships of airlines that are part of the global airline alliances "Star Alliance", "Sky Team" and "Oneworld". Strategies for the integration of domestic and foreign airlines. Prospects of integration of Ukrainian air transport system into the EU airspace.



3. LIST OF REFERENCES

3.1. Basic literature

3.1.1. Решота О.А. Внутрішній ринок Європейського Союзу та міжнародна економічна інтеграція: навч. посіб. / О. А. Решота; Львів. регіон. ін-т держ. упр. Нац. акад. держ. упр. при Президентові України. - Л.: ЛРІДУ НАДУ, 2012. – 153 с.

3.1.2. Сучасні тенденції міжнародних економічних відносин. Економічна інтеграція України у світове господарство: колект. монографія / [І. М. Посохов та ін.]; редкол.: І. М. Посохов [та ін.]; Нац. техн. ун-т "Харків. політехн. ін-т", Екон. ф-т, Каф. орг. вир-ва та упр. персоналом. - Харків : НТУ "ХП", 2016. – 451 с.

3.1.3. Парсяк В.Н. Економічна інтеграція. Інструмент посилення конкурентноспроможності невеликих підприємств: [монографія] / В. Н. Парсяк, І. Л. Дибач. – Миколаїв: Торубари О. С., 2010. – 170, [2] с.

3.1.4. Сучасні тенденції міжнародних економічних відносин. Економічна інтеграція України у світове господарство: [колект. монографія] / [І. М. Посохов та ін.]; редкол.: І.М. Посохов [та ін.]; Нац. техн. ун-т "Харків. політехн. ін-т", Екон. ф-т, Каф. орг. вир-ва та упр. персоналом. – Харків: НТУ "ХП", 2016. – 451 с.

3.1.5. Саблук П.Т. Регіональна інтеграція / П.Т. Саблук, В.І. Власов, О.Ю. Біленький. – К.: Ін-т аграр. економіки, 2010. – 364 с.

3.2. Additional literature

3.2.1. Липов В. В. Міжнародна економічна інтеграція: практикум / В.В. Липов; Харків. нац. екон. ун-т ім. Семена Кузнеця. – Харків: ХНЕУ ім. С. Кузнеця, 2016. – 202 с.

3.2.2. Щелкунова М.С. Міжнародна економічна інтеграція як вища форма розвитку світогосподарських зв'язків / М.С. Щелкунова // Вісник Харківського національного університету імені В.Н. Каразіна. Сер.: Міжнародні відносини. Економіка. Країнознавство. Туризм. – 2013. – № 1042, Вип. 1. – С. 48-51.

3.2.3. Філіпенко А.С. Міжнародна економічна інтеграція: сучасний теоретичний дискурс / А.С. Філіпенко // Науковий вісник Дипломатичної академії України. – 2016. – Вип. 23(3). – С. 54-61.

3.2.4. Алейнікова О.В. Міжнародна економічна інтеграція як процес наднаціонального регулювання сфери економічних відносин / О.В. Алейнікова // Вісник соціально-економічних досліджень. – 2014. – Вип. 2. – С. 8-13.



(Ф 03.02 – 01)

АРКУШ ПОШИРЕННЯ ДОКУМЕНТА

№ прим.	Куди передано (підрозділ)	Дата видачі	П.І.Б. отримувача	Підпис отримувача	Примітки

(Ф 03.02 – 02)

АРКУШ ОЗНАЙОМЛЕННЯ З ДОКУМЕНТОМ

№ пор.	Прізвище ім'я по-батькові	Підпис ознайомленої особи	Дата ознайомлення	Примітки

(Ф 03.02 – 04)

АРКУШ РЕЄСТРАЦІЇ РЕВІЗІЇ

№ пор.	Прізвище ім'я по-батькові	Дата ревізії	Підпис	Висновок щодо адекватності

(Ф 03.02 – 03)

АРКУШ ОБЛІКУ ЗМІН

№ зміни	№ листа (сторінки)				Підпис особи, яка внесла зміну	Дата внесення зміни	Дата введення зміни
	Зміненого	Заміненого	Нового	Анульованого			

(Ф 03.02 – 32)

УЗГОДЖЕННЯ ЗМІН

	Підпис	Ініціали, прізвище	Посада	Дата
Розробник				
Розробник				
Узгоджено				
Узгоджено				
Узгоджено				