

LIST OF SUBJECTS OF TERM PAPER OF DISCIPLINE
“MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY”

1. Tasks and principles of foreign economic activity of enterprise.
2. Forming of system of management of foreign economic activity of enterprise.
3. Problems of foreign economic activity management of enterprise in transformation society.
4. International level of foreign economic activity management of enterprise.
5. Economic methods in management of foreign economic activity on the state level.
6. Administrative methods in foreign economic activity management on the state level.
7. Organizational and legal methods in foreign economic activity management on the state level.
8. Forming of main functions in foreign economic activity management of enterprise.
9. Management of foreign economic activity on the level of branch.
10. Managing of foreign relations and foreign economic activity on State bodies of Ukraine.
11. Trade and economic legations of Ukraine.
12. State custom service in management of foreign economic activity of enterprise.
13. Modern conditions of foreign economic relations of one of regions of Ukraine.
14. Influence of competitiveness of national economy on management of foreign economic activity of enterprise.
15. Influence of legal environment on management of foreign economic activity of enterprise.
16. Influence of political situation on efficiency of foreign economic activity.
17. Comparative analysis of business culture of certain country and Ukraine.
18. Structure analysis of branch in foreign economic activity of enterprise.
19. Contents and directions of marketing research in management of foreign economic activity of enterprise.
20. Comparative analysis of efficiency of foreign economic activity of enterprise and own branch.
21. Analysis of foreign competitive environment for realization of foreign economic relations of enterprise.
22. Appraisal of going out possibility of enterprise on foreign markets.
23. Peculiarities of planning of foreign economic activity.
24. Basis of foreign economic activity in business-plan of enterprise.

- 25.Strategic approach to organization of foreign economic activity management.
- 26.Elaboration of strategic plan of foreign economic activity.
- 27.Operational planning of foreign economic activity.
- 28.Elaboration of organizational structure of subject.
- 29.Elaboration of business-plan of foreign economic activity of enterprise.
- 30.Strategic decisions in foreign economic activity of enterprise.
- 31.International segmentation as a method of research of foreign markets.
- 32.Strategy of penetration on foreign markets by enterprise.
- 33.Organization of foreign economic activity on enterprise.
- 34.Modern approach to motivation of personnel acted foreign economic activity.
- 35.Coordination as a function of management of foreign economic activity of enterprise.
- 36.Control as a function of management economic activity of enterprise.
- 37.Managing of international scientific and technical exchange on the level of the state.
- 38.Influence of international scientific and technologic exchange to efficiency of management of foreign economic activity.
- 39.Elaboration of international innovative activity of enterprise.
40. Production management in a structure of management of foreign economic activity of enterprise.
- 41.Methods of attraction of foreign investment in management of foreign economic activity of enterprise.
- 42.Financial management of foreign economic activity of enterprise.
- 43.Management of good quality of enterprise-subject of foreign economic activity.
- 44.Transport logistics in foreign economic activity.
- 45.Management of currency and monetary transactions in foreign economic activity.
- 46.Policy of development of production of import substitution on makro- and mikro-levels.
- 47.Elaboration of business-plan of export expansion of enterprise.
- 48.Efficiency of management of foreign economic activity of enterprise.
- 49.Essence of professionalism and competence of management of foreign economic activity.
- 50.Influence of synergism on efficiency of foreign economic transactions.