

The School of Economics and Management in Public Administration in Bratislava



ECONOMIC AND SOCIAL-FOCUSED ISSUES OF MODERN WORLD

Conference Proceedings of the 2nd International Scientific Conference

October 16 – 17, 2019

Bratislava 2019

The School of Economics and Management in Public Administration in Bratislava
(Slovak Republic)

Berdyansk State Pedagogical University (Ukraine)

Donbas State Pedagogical University (Ukraine)

The Institute for the Study of Spatial Development (Ukraine)

Katowice School of Technology (Poland)

National University of Civil Defence of Ukraine (Ukraine)

Odesa National Polytechnic University (Ukraine)

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ISBN 978-80-89654-59-8

Conference Proceedings of the 2nd International Scientific Conference *Economic and Social-Focused Issues of Modern World* (October 16 – 17, 2019, Bratislava, Slovak Republic). The School of Economics and Management in Public Administration in Bratislava, 2019; ISBN 978-80-89654-59-8; pp. 394, illus., tabs., bibls.

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Authors are responsible for content of the materials.

ISBN 978-80-89654-59-8

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DISTANCE FORM AS AN INNOVATIVE METHOD OF TRAINING SPECIALISTS OF LOGISTICS

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Abstract. The article deals with the essence, types and features of the introduction of innovative teaching methods in the training of logistics specialists in higher educational institutions of Ukraine. It is proved that distance learning is an effective method of training future highly qualified logistics specialist.

Key words: distance learning, higher school, innovation, logistics, information technology

Currently, the higher educational institutions of Ukraine faced a very important task-the training of highly qualified specialists who will be able to adapt to any labor market and compete not only with domestic specialists, but also with foreign ones. Of course, for the training of such specialists, it is necessary to use the latest innovative techniques and advanced training technologies.

It is such specialists in the modern world logistics specialists – the most popular profession in the modern labor market. However, for the training of highly qualified logisticians it is necessary to modernize the educational system and introduce innovative pedagogical technologies and methods into the educational process of Universities. This was the purpose of this article.

In our opinion, distance learning is an innovative method of enhancing the educational process. Distance education as a form of education is already widely used in many Ukrainian Universities. This is due to the rapid development of information technology and globalization processes, which have provided an opportunity to introduce interactive technologies in the educational process.

At the beginning of the XXI century the number of distance learning institutions of various types in the world exceeded 1100. In some countries (China, Latvia, the

Netherlands, Algeria, the UK, Turkey, etc.) from 10 to 25% of students are educated in distance education institutions.

In Ukraine, the National Technical University of Ukraine, Taras Shevchenko National University of Kyiv, National Technical University "Kharkiv Polytechnic Institute", Sumy State University, Kharkiv National University of Radioelectronics, Khmelnytsky National University, Kherson State University were the first to introduce distance learning.

In order for distance learning to be as effective as possible, it needs to be properly organized with the help of a system of organizational, technical, program and methodological measures.

However, the training of logistics specialists using the distance form has a number of features.

Individual approach to each student, which is due to the need for logisticians to make independent decisions in the process of employment. Despite the fact that the individual approach is the most effective means of learning, it is the most valuable. Distance learning provides an opportunity to solve this problem with a more flexible approach to the presentation of the material and a quick response to the needs and interests of students.

The continuity of learning. Training can be carried out simultaneously with professional activity (or with training in another direction), that is, on-the-job or other activity. The profession of logistician is a constant solution of practical issues. Providing the opportunity to solve practical issues in the course of training, it is an additional opportunity for distance learning.

The possibility of continuous improvement of skills and knowledge of computer technology. It is impossible to imagine a logistics specialist without computer technology. The solution of practical problems in logistics is carried out almost always with the help of computer technology.

The opportunity to involve in the training process directly logistics companies that are interested in quality professionals. The experience of universities is interesting, when well-known logistics companies provide practical tasks that address the real problem situations that enterprises face daily in their activities.

It is business representatives who can assess the knowledge and skills of students. As a result of such cooperation, students gain valuable practical experience, and employers evaluate their future employees and have the opportunity to invite them to

work after graduation. Thus, the distance learning process involves not only the teacher and the student, but also the employer.

In General, distance learning provides future logistics specialists with wide access to various sources of information, increases the efficiency of independent work, enables the development and adoption of effective management decisions, acquisition and consolidation of various professional skills, and teachers, in turn, allows to implement completely new forms and methods of training using conceptual and mathematical modeling of phenomena and processes.

In conclusion, it is possible to determine the distance learning effective in terms of training future highly qualified logistics specialist, who is able to immediately after training to compete with existing employees in the logistics market.