

BLOG AS A MEANS OF DEVELOPING PROFESSIONAL COMPETENCE

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The modern world is fulling of new technologies and inventions. People can tell about something in the different ways, for example in their own blogs.

What is a blog? A blog is a website that consists of entries called posts that are displayed in reverse chronological order [1]. Blogs can include also pictures, videos and different interactive files. In blogs people can discuss some questions, talk about different main topics and etc. It`s a comfortable space for everyone who want to be ahead of the curve. A person can analyze everything with strangers or his colleagues.

For today the blogs can help us to improve our skills, knowledges, to know something new. It could be as a special course in which other people are divided to other with their experience.

In blogs, activities can be extremely diverse: debates, vacancy announcements, information exchange, problem solving, image sharing, joke sharing, games, etc.

Z. Herring identifies three main social goals of the blog:

- 1) get information
- 2) entertain others
- 3) have fun [2].

But if telling about developing professional competence blogs should get information. It mustn`t entertain, it must teach something new.

Professional competence - the ability to use knowledge, skills,

experience in specific conditions, while achieving the most positive result [3].

Blogs also help to develop one's skills in writing, communication, broaden one's horizons, develop intelligence, help to learn and teach others, help to stay in the community of like-minded people and keep abreast of the latest developments and changes, norms and more. If a person is blogging then she is working with a huge quality of information and it always has a positive influence. Everyone can show their own knowledges in a blog. And this could help other people to develop their professional competence.

We can highlight the following features of blogs:

- didactic function
- general cultural function
- information and communication function
- scientific and methodical function
- psychological function
- social function [4].

Blogs are often an underestimated means of development. But only really professional blogs can teach some interesting and important. In the Internet there are many non-quality information. So every blog should be checked and filtered. In blog you can get feedback to your question or mind. So it's so important to know what think about something other people. There are many useful life hacks which could facilitate any activity.

References:

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