

CLASIFICATION OF NEWS IN MODERN JOURNALISM

Makaliuk B.S.

National Aviation University, Kyiv

Supervisor – Kevlyuk I.V., ., Senior Lecturer

The media have a great responsibility for providing information. All information provided by any media should be in an easily accessible form, the information should be filled with content worthy of the current attention of the day. This means that a journalist should summarize, synthesize and analyze information, and not just receive it from government officials, pass it

word for word on the front pages of newspapers or “throw it out” on the air.

Thus, the first and most “fake” (if you can call it that) kind of journalism is news journalism. Why is that? Because you do not need to think much about them, especially in the genre of notes. For the most part, people that believe in every word in the Internet, they spread these fakes, they start sharing this news and it’s gone like a snowball.

First of all, we need to understand what news is and what exactly we can consider news. News - an operational information message that contains socially important and relevant information relating to a particular area of society as a whole or its individual groups. [2] The main thing in the news is relevance. What happened a week ago cannot be called news. And no less important in the news is to distinguish facts from comments. The essence of the news is to inform as many people as possible about the events that took place in a particular area. In a settlement, city or region - if it is a local media, about the events of a country or the world - if it is a national or international media. In addition to informing the media, they should provoke a reaction from people and get feedback.

There is also more than one classification of news. It may depend on the type of news, target audience, territory and more.

According to the degree of importance of the news can be divided into hardcore (from the English. Hardcore - strict) news and light entertainment. There is a so-called category of news-bows, or news-interests, which in English are called brights and odds or cherry on top of the cake, which often end TV newscasts. This is done in order to give people positive emotions after difficult and sad news, to distract and calm them down. Such news is, for example, the birth of animals in the zoo or the victory of our athletes in competitions. [1]

On a territorial basis, news is divided into international, regional, national and local. This is news that relates to events in the world or a particular country. Local news is mostly news from a specific region or locality. They have their own local media, which report on events that take place in this area.

According to the thematic criterion, general and niche or specialized news are distinguished. By type of media news is divided into text, television, radio. With the development of the Internet in the category of text news can be divided into subcategory - online news. A separate category is multimedia news, which is a hybrid and combines text, photos, videos, podcasts and infographics in various combinations.

Currently, there are many online banks of photos, videos and sounds that a journalist can use for free. From now on, it’s not just news produced by traditional media.

The news is also divided into categories depending on:

News-fact - a report on the situation, such as the adoption of a new

law, a court decision or the results of negotiations. The note begins with the most important aspect of this situation.

News-event - a message about an action, such as conquering a mountain peak or a bank robbery. It is not necessary to follow the chronology of the event.

News-quote - a report on the speech of a very important person. News quotes are usually found in the sections on politics and economics and are dedicated to the fact that political leaders and businessmen promise something or call for something.

Social networks have become an alternative source of news. Each user can create their own news feed through a variety of filters, based on their interests and needs.

Social networks have also brought the news consumer closer to the immediate newsmaker. From now on, you can get news first hand by subscribing to newsmakers on social networks and thus avoiding a mediator in the form of traditional media that rebroadcasts news from social networks. Thanks to social networks and online channels like Youtube and Vimeo, everyone can become a news creator. This phenomenon is called “user-generated content”. There are whole agencies that specialize exclusively in such content. They buy copyrights from content owners, and clients of the agency, TV channels or sites, get access to it and the right to use it. Such is the business model of a news agency that deals with very niche content.

Thus, with the advent of the Internet, news in modern journalism began to be classified according to new criteria. Each of us can also create and distribute news through social networks.

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