"MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY"

VARIANT № 1

- I. Characterize conception of foreign economic activity. Purpose, result, relations and process of foreign economic activity.
- II. Define medium-level of management of foreign economic activity: regulation of goods and services movement in foreign economic activity, market infrastructure of foreign economic activity.
- III. Describe methods of branch and marketing analysis in foreign economic activity

IV. PROBLEM

Ukrainian enterprise concludes the contract about selling to foreign company goods on a sum of 56 000 \$. Other costs foresee:

- Customs duty, customs clearance:

For export 2150\$
 For import 3000\$;
 Export licence 1400\$;

- Import licence 1500\$;

Transport cost before loading
Freight of the ship
3200\$;
16500\$;

- Transport costs from destination to import-enterprise 4000\$;

- Insurance of main transportation 3900\$;

LoadingUnloading1400\$;1700\$.

Estimate total sum of contract when delivery is realized on the conditions FOB, CIF, DAT.

"MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY"

VARIANT № 2

- I. Define conception and tasks of management of foreign economic activity.
- II. Characterize international level of management of foreign economic activity.
- III. Describe peculiarities of management process of forming of entrance barriers in a branch for competitors from other countries.

IV. PROBLEM

Ukrainian enterprise concludes the contract about selling to foreign company goods on a sum of 56 000 \$. Other costs foresee:

- Customs duty, customs clearance:

For export 2200\$
 For import 6000\$;

- Export licence 1500\$;

- Import licence 1800\$;

Transport cost before loadingFreight of the ship3000\$;15000\$;

- Transport costs from destination to import-enterprise 5000\$;

- Insurance of main transportation 4000\$;

LoadingUnloading1500\$;1800\$.

Estimate total sum of contract when delivery is realized on the conditions FAS, CIP, DDP.

"MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY"

VARIANT № 3

- I. Give definition of principles of management of foreign economic activity and of system of management of foreign economic activity.
- II. Characterize meaning of foreign environment in management of foreign economic activity.
- III. Purposes and plans of foreign economic activity. Planning of foreign economic activity of conclusion of a treaty.

IV. PROBLEM

Ukrainian enterprise concludes the contract about selling to foreign company goods on a sum of 40 000 \$. Other costs foresee:

- Customs duty, customs clearance:

For export 2000\$
For import 6500\$;
port licence 1400\$;

Export licence 1400\$;Import licence 1600\$;

- Transport cost before loading 3100\$;

- Freight of the ship 16000\$;

- Transport costs from destination to import-enterprise 5400\$;

- Insurance of main transportation 3900\$;

Loading 1600\$;Unloading 1700\$.

Estimate total sum of contract when delivery is realized on the conditions EXW, CIP, DAT.

"MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY"

VARIANT № 4

- I. Define levels of foreign economic activity: mega-, makro-, mezo-, mikro-.
- II. Call research of national economy competitiveness as a basis of economic analysis of foreign environment.
- III. Describe the process of forming of organization structure of management of foreign economic activity.

IV. PROBLEM

Ukrainian enterprise concludes the contract about selling to foreign company goods on a sum of 63 000 \$. Other costs foresee:

- Customs duty, customs clearance:

For export 150\$
 For import 5000\$;
 Export licence 1200\$;

- Import licence 1400\$;

Transport cost before loading
Freight of the ship
3100\$;
11800\$;

- Transport costs from destination to import-enterprise 4000\$;

- Insurance of main transportation 3600\$;

LoadingUnloading1100\$;1200\$.

Estimate total sum of contract when delivery is realized on the conditions FCA, CFR, DDP.

"MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY"

VARIANT № 5

- I. Characterize management on makro-level: state regulation of foreign economic activity, state institution of management of foreign economic activity, policy in a field of foreign economic activity.
- II. Give definition of motivation of work of management of foreign economic activity.
- III. Logistics in foreign economic activity: of warehouse, of transport, of sell and of marketing. Types of logistics transactions in foreign economic activity.

IV. PROBLEM

Intermediary exports timber -1000 m^3 . Cost of export licence is 600 grn. Good was bought for export by price 200 grn / m³ and was sold by price FOB. Cost of loading and of transport was 8% of total cost of good. Special duty is $1 \text{Euro} / \text{m}^3$, price of export 42,1\$; currency rate is 1 Euro = 40 grn, 1 \$=25 grn.

Estimate total efficiency of export transaction.